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MAGGIE Goes to Mombasa – REPORT Year 1

1. Introduction

The Maggie Program took off in Mombasa, after it's installation under the guidance of the Belgian Maggie team between 17th -23rd March 2022. The Maggie Program helps Close the Gap Kenya to further give space to the community and support local entrepreneurs. On top we also implement our coaching programs in the Maggie tent: innovate and educate. This provides the community with support to grow on a professional, commercial and personal level.



It's an inspirational and spacious event space ideal to host a workshop, training but also to host meetings. Different programs have already in this first start up year.

2. Events in 2022 - 2023

March 2022: Pwani innovation week

March 2022 'Leveraging on covid -19's opportunities to create a better future'. Part of the event were panel discussions and even an exhibition taking place in the Maggie tent where different business got a chance to showcase their products. It also was during the Pwani innovation week that H.E .Peter Maddens, the Belgian Ambassador, officially opened the Maggie Tent as a sustainable part of Close the Gap Kenya, helping us to further reach the community and multiply our impact.



April 2022

Association of Innovation Hubs Event

23 April 2022: the Association of country wide Innovations Hubs (an association constituting representatives of different hubs (public or private) in the country visited Mombasa, holding a networking session for all Mombasa stakeholders at the tent. The session was led by Didier Appels, and attended by amongst others: Swahilibox, Beihub, Techbridge, etc; under the theme “Mombasa innovation Safari” .



5 and 6 April: Waste Management Training

Waste managers from the Pwani Circular Economy Association, Greenworld and Bishop committed to actively being more inclusive by working with more women in waste management after MDF Training and Consulting and B-Lab conducted a 2-day workshop for a number of 25 participants on 5th -6th April 2022 with the concept of DEI (Diversity Equity and inclusion).



April 8th: Embark book Launch

Co founder of sav skills limited Vincent Otumbo launched his first book on 8th April with a number of 80 guest called “Embark “,it’s all about embracing the norms. The art of doing things the way they have always been done to avoid the discomfort that comes with change reference on the figure below.

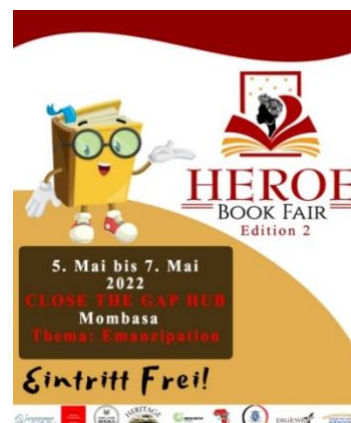


MAY 2022

May 5 – 7th: Heroe Book Fair edition 2

A literary event which brought together Anglophone, Francophone and German speaking writers, poets, publishers and literary enthusiast from Kenya and the rest of Africa and black Diaspora to celebrate their literary work and achievements. This happened on 5th -7th May 2022 with a total number of 80 participants.

The Belgian Embassy organized to have two comic strip authors from Belgium to facilitate a hybrid workshop for children comic books, children from Vipingo village fund participated with fascinating results.





May 12th : AEC (Africa Entrepreneur Collective)

They conducted a training session on May 12th 2022 on matters of digital Marketing training for entrepreneurs from various sectors among them agribusiness, energy , fashion and hospitality .



JUNE 2022

4, 18 and 25 June

Sinapis Group info-session for the Go blue economy compartment consisting of info sessions for entrepreneurs and business training designed to upskill and scale new and existing MSMEs with a number of 40 pre-selected participants .



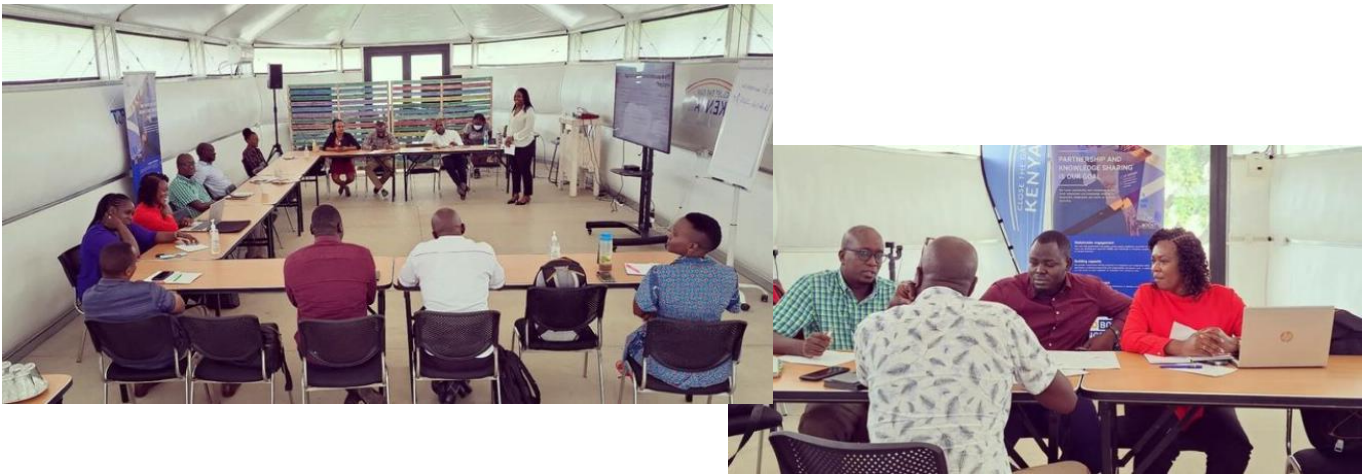
JULY 2022

Metis fellowship happening on 13th July 2022, collaboration between Digitruck and Techkidz Africa where reimagining education by exploring the current situations, exploring solutions by designing user centered innovation and collectively identifying opportunities to solve problems.



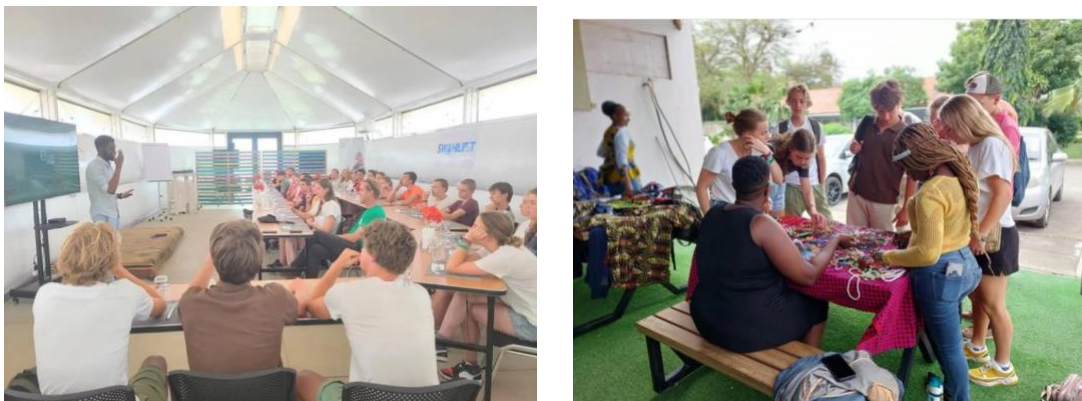
July 12th: Mombasa Employers Breakfast

Boost Your Learning hosted an employer’s breakfast meeting of 25 participants in Mombasa which brought together stakeholders from institutions working with youths as well as universities with a key focus on creating ample jobs for young women and boys from the coast region. The Discussion was framed by three main ideas that aimed to comprehend the industrial attachment structure, job barriers and perception in Mombasa and upskilling as an Intervention area.



July 18th: Boost for international students

On 18th July we hosted Students from Zevenkerken in Belgium, during the short visit they got a chance to network and had an opportunity to support some of entrepreneurs from the Boost incubation program reference on the figure below.



July 25: Impact accelerator workshop

The impact accelerator team hosted a workshop on 25th July 2022 with 7 participants. Focus of the workshop: create more impact through the creation of elaborated tools. Their goal was to support and empower entrepreneurs to build business that create sustainable livelihoods for themselves and other people in their community.



August 2022: Wikimedia Kenya

Wikimedia User group Kenya –Conducted a meeting with the community, people who are passionate about free Knowledge for meaningful engagement in the wikimeta community.



October 2022

October 8th: Sheila Book Launch

Sheila Thoya, one of Close the Gap it's members and sentrepreneur launched her first book called 'Finding the True you 'on 8th October 2022 inviting 50 people on that day. Basically, the book gives you a basic guide on self-discovery and living a fulfilled life



28 October 2022: Climathon

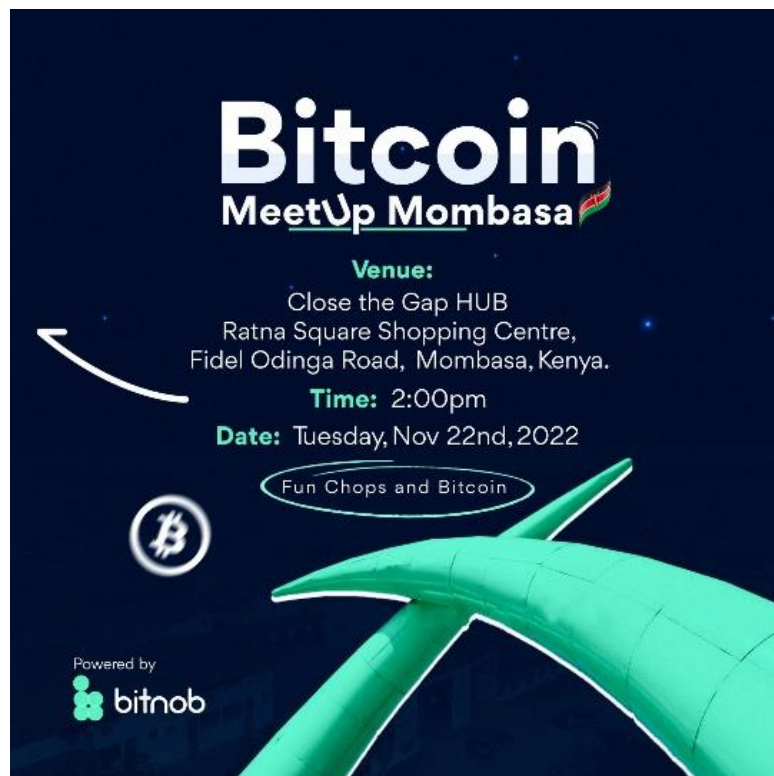
On 28th October Boost and its partners hosted a climathon challenge on behavioral, e waste management and food waste, aimed at brainstorming solutions to catalyze behavioral change of mindset to offset the increase waste in Mombasa.



November 2022

November 22nd: Bitcoin MeetUp

The 22nd November 2022 Bitcoin Meet Up featured 30 attendees, and the goal of the event was to educate the public about Bitcoin (a digital currency which operates free of any central control or the oversight of bank or government).



FEBRUARY 2023

25th of February: Mombasa Plastic Prize

Hosted a Training session on 25th February with a number of 62 participants. The training was all about encouraging, aspire entrepreneurs to develop solution that tackle marine plastic waste management. Reference on the figures below.



20th of February: women in leadership

Keynote by Belgian inspirational female entrepreneur, Elke Jeurissen, for Kenyan female entrepreneurs organized by Close the Gap and Ziane ventures. Quoting Elke's words "If they don't give you a seat at the table, bring a folding chair".

Close the Gap KENYA **ziane ventures**

NETWORKING EVENT FOR WOMEN LEADERS

AGE OF WOMANHOOD
Unleash your full potential

DATE
MONDAY 20TH, FEBRUARY

TIME
10AM - 2PM

LOCATION
RATNA SQUARE,
NYALI MOMBASA.

ELKE JEURISSEN
INCLUSIVE LEADER
EXPERT

REGISTER NOW
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